



# 2<sup>nd</sup> Annual Green Lodging and Hospitality Conference

## *Greener Roads Ahead*

December 9-11, 2009 • Rosen Centre • Orlando, FL

[www.GreenLodgingConference.com](http://www.GreenLodgingConference.com)

This national Conference will deliver dynamic and critical information needed by the lodging and hospitality industries today. The theme of the conference, *Greener Roads Ahead*, acknowledges the continuing need for the industry to increase profitability by both reducing costs and boosting property revenues, while minimizing their environmental impacts. This conference will help hoteliers and others that accommodate guests take the mystery out of going green and promises to make the business case that helping save the environment will also boost the bottom line.

### Session Topics

- Why Go Green? Hoteliers Discuss the Development of their "Green" Business Plans.
- Cost Effective Tools for Water Conservation
- Discussing Strategies for Selling Green Without Turning it into Green Wash
- How Energy Efficiency Enhances the Bottom Line
- The Art and Science of Environmentally Preferable Purchasing
- Sustainable Renovations
- The Sun and the Wind- Ideas for Harvesting these Resources and the Available Grants
- Low Investment High Return Ways to Implement Sustainable Programs While Cutting Costs
- Managing and Reducing Your Waste

### Conference Schedule

Day 1	Exhibits	10:30am-6:30am
	Sessions	11:30am-5:30pm
Day 2	Exhibits	7:45am-4:30pm
	Sessions	8:15am-5:30pm
Day 3	Exhibits	8:00am-10:15am
	Sessions	8:30am-12:00pm

*Registration/check-in daily*

### Conference Fees

#### Attendee Registration

Received by 11/13/2009

\$295 Early

\$265 Early Group (3 or more from the same organization)

Received after 11/13/2009

\$325 Standard

\$295 Standard Group (3 or more from the same organization)

#### One Day Registration

\$195 One Day Registration

\$185 College Student

### Location & Accommodations



9840 International Drive  
Orlando, FL 32819

407/996-9940 • \$121s/d

[www.RosenCentre.com](http://www.RosenCentre.com)

Reservation Deadline: 11/25/2009

### Sponsor Information

Sponsors of the *Second Annual Green Lodging and Hospitality Conference* will be prominently acknowledged for their support, depending on their level of sponsorship. Their support will be indicated in print in the conference program, and by means of displays that acknowledge them for taking a leadership role in raising the bar for green building. They will also be identified on the conference website with links to their company homepage. If you are interested in sponsoring,

[Contact Us](#)

***Please note: Sponsorship opportunities are available on a first come, first served basis!***

### Exhibit Information

- Table-top Display: \$550, first-come, first-served basis
- All breaks will take place in the exhibit area.
- Registration for 1 person. Additional attendee is \$265
- Exhibitors may attend all sessions.
- Skirted 6-foot table with two chairs. Room is carpeted.

List of attendees: Pre-conference registered by 11/13/2009 and post conference

### Hosted by:



### Questions and Information:

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