



3rd Annual

Green Lodging and Hospitality Conference

Making Hospitality Green with Envy

November 8-9, 2011 • Orlando, FL

www.GreenLodgingConference.com

This national Conference will deliver dynamic and critical information needed by the lodging and hospitality industries today. The theme of the conference, *Making Hospitality Green with Envy*, acknowledges the continuing need for the industry to increase profitability by both reducing costs and boosting property revenues, while minimizing their environmental impacts. This conference will help hoteliers and others that accommodate guests take the mystery out of going green and promises to make the business case that helping save the environment will also boost the bottom line.

Session Topics

- The Art and Science of Assessing a Sustainable Lodge
- Introduction to Sustainable Hospitality Assessments
- Focus on Water, Energy and Waste Assessments
- Managing a Sustainable Property
- Going Green - It's Easier Than You Think!
- Tools for Green Facility Management
- Tools for the Green Hospitality Industry
- Greening a Property Using High Tech Equipment and Rebates - Case Study
- Local Produce for Lunch and Breaks – Exploring Today's F&B Choices
- Green Luxury - Not an Oxymoron
- Sustainable Event Standards
- The World of Sustainable Hospitality Certification
- Case Study in Green Meetings & Events
- Sustainable Event Measurement Tool for Suppliers and Planners
- Green Destination Program – Piloting to Improvements

Poster Sessions

- Hotel Manager Perceived Barriers in Implementing Environmental Sustainability Practices
- "Going Green" Isn't That Easy In Practice

Conference Schedule

Be sure to take advantage of the [Pre-Conference events](#) starting at 8:30 am on Monday Nov. 7, 2011.

Day 1	Exhibits	7:30am-6:00pm
	Sessions	8:30am-5:00pm
Day 2	Exhibits	7:30am-10:30am
	Sessions	8:30am-12:00pm

Registration/check-in daily

Location & Accommodations



5780 Major Boulevard
Orlando, FL 32819

407-351-1000 • \$109s/d

Reservation deadline: 10/24/11

www.DoubleTreeOrlando.com

Sponsor Information

Sponsors of the *Third Annual Green Lodging and Hospitality Conference* will be prominently acknowledged for their support, depending on their level of sponsorship. If you are interested in sponsoring, [Contact Us](#)

Please note: Sponsorship opportunities are available on a first come, first served basis!

Exhibit Information

- Table-top Display: \$450, first-come, first-served basis
- Table assignments provided no later than 10/14/2011.
- All breaks will take place in the exhibit area.
- Registration for 1 person. Additional attendee is \$150
- Exhibitors may attend all sessions.
- Skirted 6-foot table with two chairs. Room is carpeted.

List of attendees: Pre-conference registered by 10/14/2011 and post conference

Sponsors:



Conference Fees

Attendee Registration

Received by 10/17/2011

\$150 Early

Received after 10/17/2011

\$175 Regular

Questions or Information: 352/392-9570

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Hosted by:



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